We live in communities that are inclusive, empowered, resilient and safe.
OUR STRATEGIC AIM

Communities, individuals and organisations harnessing resources and expertise to help themselves assess and understand risk, take appropriate measures to prevent, prepare for, respond to and recover from emergencies, in a way that complements the work of the emergency responders.
Engaged public
The public have a greater understanding of the risks they face and take appropriate action to prepare for emergencies. People help others in their communities.

Empowered communities
Communities are empowered and supported to take collective action to address the resilience issues that affect them, by developing local initiatives and plans, that complement the actions of the Emergency Responders.

Enabled collaboration and co-production
Public, private, voluntary, and other civil society organisations work together effectively through the IEM process to assess and mitigate risk, prepare for, respond to and recover from emergencies.

Education and learning
Resilience is embedded in teaching practice as part of Curriculum for Excellence, and is delivered in formal and informal educational settings by teachers and youth workers, working with responders.

Evaluation and improvement
A positive culture of evaluation underpins innovation and supports stakeholder effort, maximising the tangible and intangible resources of both SG and other stakeholders.
ENGAGED

A new Resilience marketing and public awareness campaign (replacing Ready for Winter) will be developed and delivered, with pro-active messaging delivered around severe weather events or other emergencies. The Ready Scotland website and social media channels will be regularly reviewed and updated to provide the best advice, and maximise take-up.

EMPOWERED

A light-touch self-assessment tool, co-produced with communities, will enable them to demonstrate the value of their work, pinpoint areas for development and attract new members. Support, advice and, small grant funding will be provided to support innovation, by motivating communities and breaking down barriers to local community activity. Preparing Scotland guidance will remain fit for purpose. The Ready Scotland website and SCoRDS blogs will be used to share good community practice and guidance for responders and communities.

ENABLED

The Voluntary Sector Resilience Partnership will bring together voluntary and public sector response organisations and encourage collaboration and improvement. The Resilient Communities Conference will involve a broad spectrum of resilience stakeholders, working together on finding innovative solutions to common problems.
A best practice model of integrating voluntary sector into resilience will be developed to help voluntary sector organisations to collaborate effectively and consistently with emergency responders. The need for models of good practice in supporting the work of spontaneous “convergent” volunteers will be assessed. The Lifelines Scotland resources which support the psycho-social welfare of resilience volunteers will be supported. Voluntary sector organisations’ access to Resilience Direct will be improved.

**EDUCATION**

Working with partner organisations, we will ensure the sustainability of Education Scotland’s resilience education initiative. We will support YouthLink Scotland to raise awareness of resilience with youth workers and embed resilience concepts in a range of pro-social, informal youth work settings, and to develop improved opportunities for young people to take part in resilience volunteering. Resilience objectives will be integrated in the refreshed Eco-schools scheme.

**EVALUATION**

Resilience initiatives will be evaluated, to identify best practice and key learning points, and guide future work. Lessons from the Ready Scotland campaign evaluation will feed into subsequent campaigns. Good practice in evaluation is promoted with all initiatives with which we engage.
If you are thinking about resilience, you are not alone.

Whether you are an individual, or represent an organisation or community, you will find that support is available to you, both from the Scottish Government and from Scotland’s Resilience Partnerships. You can also access a wide range of advice and resources on ReadyScotland.org - including introductions to thinking about resilience and information on how to get in touch with your local partnerships.

Keep up-to-date wherever you are by following us on Twitter and Facebook - check @ReadyScotland